

PERSONAL PROFILE

Name	Dr. R. T. Nirmal Kumar
Designation	Principal – Achariya Arts and Science College, Executive Director of Colleges , Achariya Group of Institutions.
Department	Management Studies
Primary discipline (Area of interest)	Financial Markets, Strategic Management, International Business Environment
Educational qualification	M. Com, M. B. A., Ph. D
Gender	Male
Date of birth	05.05.1957
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CAREER PROFILE**ACADEMIC EXPERIENCE**

Total years of teaching experience (Both UG & PG)	40 years of Teaching 5 years in Industry
Years of experience in current academic rank	Principal – 10 years
Previous academic rank (if yes, mention the details)	Professor Department of Management Studies, CK College of Engineering and Technology, Cuddalore.
Research experience (Excluding PhD)	22 years
Area of specialization	Organizational behavior, consumer behavior, International Business Finance, International Marketing, Management and Foreign Exchange, Global Markets and Financial Instruments, Marketing Management, Financial Management, Financial Derivatives and Security Analysis.

ADDITIONAL RESPONSIBILITIES (held in the current institution)

Co-ordinator of any committees/cells (If yes, mention the name alone)	IQAC CHAIRMAN of Achariya Arts and Science College
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ACHIEVEMENTS IN THE PREVIOUS ACADEMIC POSITIONS

HOD and Professor, Department of Management Studies CK College of Engineering and Technology, Cuddalore

- **Tie-up** with **NSE, MCX and NCDEX**
- Organized Guest Lectures under the banner of Human Resources club, Finance Club.
- Established a **vibrant center for Research on emerging Economics and Markets**.
- Conducted Seminars, symposiums by forging a link with Indian school of Business Hyderabad.
- **Used CAVIN CARE Corporate backing** and thus **established a case-study Centre** Based on CAVIN CARE'S marketing experiences both success and failures.

Director, DHANALAKSHMI SRINIVASAN BUSINESS SCHOOL Mahabalipuram, Chennai Belonging to Dhanalakshmi Srinivasan Group of Institutions Preambular

- **Floated NCC MP Program with N.S.E MUMBAI** for the entire Dhanalakshmi Srinivasan Group of Institutions.
- Got AICTE **Approval for an intake of 240 students per year, as well as Anna University approval.**
- **Floated the Finance Club** to Create awareness among the students about the financial Markets and the Recent Strides made in that Sector.
- **Established the Centre for Entrepreneurship Development.**
- **Founded the Centre for Research on Emerging Economics and Markets (CREEM).**
- Tie-ups with Indian school of Business Hyderabad and Rotterdam School of Business Netherlands.
- Organized every year "**Post Budget Discussion Analysis**" in collaboration with "**The Economic Times**" Chennai, by inviting an eminent Speaker to discuss the Pros and Cons of the Union Budget.
- **Tie-ups with National Institute of Personnel Management Chennai with the Business School** in order to establish a student's Chapter.

Director of Surya Group of Institutions Vikravandi Villupuram and Dean Surya Institute of Management Studies Vikravandi, Villupuram.

- Was Director of the entire Surya Group, which includes School of Engineering and Technology, School of Architecture, School of Pharmaceutical Sciences, and School of Management Studies.
- Created a **platform for a massive Placement Drive** for the **Entire Maiden batch of Engineering and Management Students** in Collaboration with First Job.com.
- Hosted an **International Management Conference** Entitled "**Changing Management Prospectuses-Past, Present and Future**".
- Edited a Conference Volume for the Mentioned Conference with ISBN number.
- Founded and edited a Research Journal on Management with ISSN Number.

DIRECTOR- PRIST SCHOOL OF BUSINESS- PRIST UNIVERSITY, Thanjavur.

- Floated many innovative programs in the area of Management especially in Finance, International Business, Pharmaceutical, Capital Markets and Hospital Management.

PLACEMENT OFFICER AND FACULTY SCHOOL OF MANAGEMENT PONDICHERRY UNIVERSITY.

- **First Placement Officer of the School of Management, Pondicherry University.**
- Positioned successfully the School of Management as a school of Excellence in the mindset of the Corporates, and thereby worked out a Corporate Image Building strategy for the school.
- Interacted successfully with leading MNC's of the Indian Corporate world such as Procter and Gamble, Citi Bank, Unilever (India) and a host of other Indian Companies for the placement of final year MBA students.
- Achieved a continuous track record of successful placements year after year.
- **Rated as the fourth best business school in the whole of India, during my tenure as placement officer, by business today a leading Indian corporate magazine.**
- Constantly evolved for the strengthening and betterment of industry institution interaction keeping in mind the placements of student.
- Conducted career counseling programs for Engineering and M.B.A Students, preparing them for the campus recruitments schedules.
- **Floated and Handled gamut of management subject for M.B.A Students.**

CO-ORDINATOR DIRECTORATE OF DISTANCE EDUCATION PONDICHERRY UNIVERSITY

- Assigned the **task of flotation of innovative management programs.**
- Successfully **designed and launched unique management programs in the whole of the Asian Continent.**
- Floated the following programs for the Post – **Graduate level such as Two years Master in Human Resources Management (MHRM), One-year Post- Graduate Diploma in Software Marketing (PGDSM) One-year Post- Graduate Diploma in Pharmaceutical Marketing (PGDPHM)**
- **Launched two new programs**, Novelty designed and targeted for the Under Graduate segment such as **Three-Year Bachelor's Program in Marketing Management (BMM) Three-year Bachelor's Program in Foreign Trade (BFT)**
- Positioned and launched the above-mentioned programs in the **countries of UAE, Qatar and Kuwait.**
- Conducted and monitored annually personal contact programs in about 32 centers spread throughout the length and breadth of India.
- Planned, Organized and supervised all administrative day to day activities of the organization.
- Prepared and Coordinated with a well-knit team of eminent academicians in the designing of course material for students.
- Launched for the first time in Indi 'Twinning Programme' concept.
- **Supervised the design nearly 60 course materials for the UG as well as PG programs** for the Directorate of Distance Education, Pondicherry University.
- Written study materials for 16 subjects for different programs in Management.

CORPORATE EXPOSURE

- Served in various **capacities as Business Manager and Management Trainee in the sectors of Textiles and Consumer Co-operative of Pondicherry.**
- Gained rich exposure in the areas of Planning, coordinating with Customers, suppliers and Financial Institutions while working in the National Textiles Corporation and Anglo-French Textiles.

INTERNATIONAL EXPOSURE

- Worked in **Toronto and Montreal in various Corporates in the Sales and Marketing functions.**
- **Professor of management at GEMS B School, Pondicherry affiliated to South Asia University, London.**

MEMBERSHIP

- Associate Member of the Indian Management Association (AIMA) (to be renewed).

UNIVERSITY ASSIGNMENTS

- Chairman of Anna University, Chennai of the M.B.A board (Evaluation).
- Member of the question paper for Management Studies of Bharathiyar University, Coimbatore (4 times).
- Member of the board of evaluation for the management studies of Bharathiyar University, Coimbatore (4 times).
- Ph. D External Examiner in Annamalai University (5 times).

OTHER DISTINCTIONS

- Evaluated 650 Research Projects in M.B.A., and M. Phil.

AWARDS AND ACCOLADES

- Distinguished Professor Award in the field of Management Studies by ESN Publications.

RESEARCH ACTIVITIES

- In house publications for Pondicherry University on the following subjects, for the P.G streams,
 1. Global Financial Markets and Instruments
 2. Security Analysis and Portfolio Management
 3. International Marketing
 4. Organizational Behavior
 5. Derivatives Management
 6. Industrial marketing
 7. Management of Change
 8. Foreign Exchange Management
 9. Consumer Behavior

- Present Day Research

- I. MACROCONCENTRATION**

- International Monetary Economics
 - Global Financial Markets

- II. MICROCONCENTRATION**

- Dollar as a reserve currency – Boon or Bane
 - The future of cryptocurrency
 - Gold as a hedge
 - The future of gold
 - Is Keynesian theory relevant today?
 - Is capitalism the panacea for Indian Economy?